

# Communication Ethics in an Age of Diversity // Josina M. Makau, Ronald C. Arnett // 270 pages // 1997 // University of Illinois Press, 1997 // 9780252065712

Why is an appreciation of diversity important in communication? The cultural diversity means cultural differences that exist between human beings. Gender differences affect communication in a way that people of different genders do not understand each other very good, as a rule. It happens sometimes because of the prejudices, sometimes because one gender thinks that its representatives are cleverer and that the other gender has to obey. Ethics has a considerable effect on communication between individuals from different cultures, as it makes people realize that there are not so many differences and they do not affect life of other people. Differences have to be accepted and understood. In eleven chapters, the fourteen contributors to Communication Ethics in an Age of Diversity consider the implications of these changes to communication contexts ranging from personal friendships to communication over the internet and from classroom dialogues to mass-mediated communication to community building in an age of diversity. Although the primary audience is scholars and teachers in communication programs, the book will be of particular interest to readers in various disciplines in the humanities and social sciences, especially individuals in centers and departments of ethnic studies, women's studies, and African American studies. Only RUB 220.84/month. Ethics and Diversity: Culture and Communication. STUDY. Flashcards. Why does intercultural communication have the potential for increased noise? Possible Answer: There is more potential for a misunderstanding with communication between 2 or more people of different cultural backgrounds because they are coming from a different set of values, beliefs, customs and social practices. They might not use the same language to communicate their ideas. What are the different ways one can adjust their communication in order to decrease noise?