Halal SuperHighway

By Marco Tieman

GRIN Verlag Nov 2011, 2011. Taschenbuch. Condition: Neu. Neuware - Technical Report from the year 2011 in the subject Business economics - Supply, Production, Logistics, , course: Halal supply chain management, language: English, abstract: The purpose of the Halal SuperHighway design is to provide a blueprint for the command & control of global Halal supply chains. The Halal SuperHighway is the result of a 5-year research program conducted under the Halal Research Centre of LBB International in Malaysia. In this research report the supply chain strategy, supply chain network structure, supply chain business processes and supply chain control are defined. The Halal SuperHighway can be an important instrument in the authentication of Halal in a supply chain, providing market access and a cost advantage for the Halal industry. 44 pp. Englisch.

Reviews

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-- Candace Kling

It becomes an amazing book which i actually have at any time study. It is actually loaded with wisdom and knowledge You wont sense monotony at at any time of your respective time (that's what catalogues are for regarding should you request me).
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The information superhighway or infobahn was a popular term used through the 1990s to refer to digital communication systems and the Internet telecommunications network. It is associated with United States Senator and later Vice-President Al Gore. There are a number of definitions of this term. Wired Style: Principles of English Usage in the Digital Age defines the term as "the whole digital enchilada - interactive, cable, broadband, 500-channel [...] then-Senator Al Gore Jr. introduced it at a 1978 Halal Corner #HalalIsMyWay.