

# CORNERHOUSE

## NEW TITLE INFORMATION

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# THE INFLUENCE MACHINE

TONY OURSLER

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In the heart of London's media world, leading video artist Tony Oursler created a spectral *son-et-lumière* for Soho Square, as a kind of 'psycho-landscape'. Delving deep into the history of media, he has looked into historic shows that invoked the 'spirit' of the site, such as the phantasmagoria of the late 18th century, as well as the beliefs and superstitions that have haunted the media throughout the 20th century.

This new book documents Oursler's most elaborate 'deep history of media' to date in an illustrated time line. An interview by Louise Neri highlights the background to the project while Marina Warner and Carlo McCormick elaborate on points of historic reference and consider the influence of and relationship to spiritualism within the development of the media in general, and Oursler's work in particular.

artists: Tony Oursler

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It also has growing influence in Mr. Trump’s inner circle. The president and his family have shared articles from the paper on social media, and Trump administration officials have sat for interviews with its reporters. In August, a reporter from The Epoch Times asked a question at a White House press briefing. But it has also created a global-scale misinformation machine that has repeatedly pushed fringe narratives into the mainstream. The influence of single performances on the broader practice becomes magnified. in the age of recording, and is perhaps never more visible than when examining the history of vibrato. Violinists had been using vibrato for hundreds of years, but it was considered a device to be used. Katz, however, argues that the recording technology itself had an outsized influence. The original. recording devices were a challenge for violinists, and often picked up noises that would have been. The Influence Machine: Th has been added to your Cart. Add a gift receipt for easy returns. Buy used The chamber has, she argues, effectively countered the influence of labor unions and contributed to the widening economic divide in American society. Those points are made forcefully and backed up impressively. Los Angeles Times “An urgent look at the “political assault weapon” that is transforming the country . . .